



YMCA of Simcoe/Muskoka

Association Office
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14. Total Fundraising Revenue & Related Expenses			
	2018	2017	
Annual Campaign Revenue*	\$ 742	\$ 759	
Capital Donations Received (On Balance Sheet not recognized as revenue)	\$ 282	\$ 247	
Capital Campaign Receipts	74	70	
Total Fundraising Revenue	\$ 1,098	\$ 1,076	
Total Fundraising Expenses	\$ 380	\$ 362	
% of Fundraising dollars spent on Fundraising expenses	35%	34%	
*Annual campaign revenue is used to cover the cost of access to some YMCA community programs for families and individuals that have financial barriers.			